






# LG Home Appliances

## Demo Modes 2024



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# Laundry





# FX Front Load Washers



1. Press and hold **Temp & Delay Start**
2. Press **Power** (Demo Mode will appear on the display)
3. Let go of the Power, Temp & Delay Start Buttons
4. Use the dial to choose your demo, then press play

When you want to stop and switch to another demo, simply press the play button to go back.

**\*Ensure shipping bolts are removed prior to demo**

## Display mode

This mode will light up the screen and have it display the cycles & options, while providing cycle descriptions.

## AI Wash

Shows how AI Wash provides the most advanced cleaning. Detects load size, fabric type, soil level and optimization.

## 6Motion™

Use this demo to highlight LG's industry leading wash performance via our exclusive 6Motion™ technology.

## TurboWash

This feature allows you to drastically reduce cycle time and energy all without sacrificing performance.



# FX Front Load Dryers



1. Press and hold **Temp & Energy Saver**
2. Press **Power** (Demo Mode will appear on the display)
3. Let go of the Power, Temp & Energy Saver Buttons
4. Use the dial to choose your demo, then press play

When you want to stop and switch to the other demo, simply press the play button to go back to the main demo mode menu.

## Display mode

This mode will light up the screen and have it display the cycles & options, while providing cycle descriptions.

## AI Dry

Shows how AI Dry provides the most efficient drying by optimizing the cycle based on fabric detection.





# Front Load Washers (27" & 29")



1. Press and hold **Temp & Delay Wash**
2. Press **Power** (d01 will appear on the display)
3. Use Delay Wash to toggle between demo modes
4. When on the desired demo mode press **Play**

\*Ensure shipping bolts are removed prior to demo

## d04 (not avail on 29")

### Display mode

When activated the lights will flash in a set pattern in order to draw customers attention on the salesfloor.

## d01(27") / d03 (29")

### 6Motion™

Use this demo to highlight LG's industry leading wash performance via our exclusive 6Motion technology.

The order of the six motions during demo mode:





# Front Load Washers (27" & 29")



1. Press and hold the **Spin & Soil** buttons
2. Press **Power** (all display lights will turn on)
3. Press **Play** to activate spin mode
4. Press **Play** again to show 50RPM (50 on display)
5. Press **Play** again to show 600RPM (60 on display)
6. Press **Play** again to show 1150RPM (115 on display)

\*Ensure shipping bolts are removed prior to demo

## Spin Demo

This demo shows the power of the Inverter Direct Drive Motor. It also demonstrates how quiet and stable LG washers are while reaching these extremely fast RPM's. Note – LG 27" Washers can actually reach up to 1300 RPMS during a cycle.



# SmartDiagnosis™ Demo



1. Plug in the machine and Press **Power**
2. Press and hold the **Temp** button for 5 seconds
3. The Smart Diagnosis™ signal will then activate while the display counts down from 6 seconds




## Smart Diagnosis™ Demo

Use this Demo to highlight the amazing technological advantage LG provides their customers. This feature allows our machines to tell our service center what the issue is and what parts need to be ordered.

Via LG's ThinQ app, help is only a click away. Now problems can be diagnosed without ever needing to call an LG representative. The application will record and analyze the signal sent from the appliance and can instantly provide troubleshooting steps to help resolve the problem.





# Wash Tower™ (300 series & LG Studio model)

All demo modes



1. Plug only the Washer into a 110V power supply
2. Touch the **Power** button of the washer
3. Touch the upper left corner of the LCD screen 10 times (unlocks the hidden mode list)
4. Touch the **Demo Mode** option on screen
5. Select the demo mode you want to show
6. Touch **Play** button to start the selected demo
7. Touch **Play** button again to stop the demo to select another mode

\*Ensure shipping bolts are removed prior to demo

### Display mode

This mode will light up the screen and have it display the cycles & options, while providing cycle descriptions.

### 6Motion™

Use this demo to highlight LG's industry leading wash performance via our exclusive 6Motion™ technology.

### TurboWash

This feature allows you to drastically reduce cycle time and energy all without sacrificing performance.

# WashTower™ (100 & 200 series)

## 6 Motion demo



1. Plug the Washer into a standard 110V power supply
2. Press and hold the **Soil & Pre-wash** buttons
3. Press Power → **d1** should appear in the display
4. Press play

\*Ensure shipping bolts are removed prior to demo

### d1

#### 6 Motion Demo Mode

This demo highlights LG's industry leading wash performance via our exclusive 6 Motion technology.

The order of the six motions during demo mode;



Tumble



Stepping



Scrub



Rolling



Swing



Filtration

# WashTower™ (100 & 200 series)

## Display mode



### d4

#### Display mode

When activated the lights will flash in a set pattern to draw the attention of nearby customers.

The Washer and Dryer each have their own display demo. If a dryer cheater cord is not available, the washer demo can still be activated on its own.

#### Washer

1. Plug the Washer into a standard 110V outlet
2. Press and hold **Soil & Pre-wash**
3. Press Power → **d1** appears on the display
4. Press Steam & TurboWash Buttons together until **d4** appears
5. Press play (**SEE** will appear in the display once activated)

#### Dryer

1. Plug the Dryer into a 110V outlet using a 220V cheater cord
2. Press and hold the **Time Dry & Wrinkle Care** buttons
3. Press Power
4. Press play (**SEE** will appear in the display once activated)

# WashTower™ (100 & 200 series)

Smart Pairing demo



1. Plug the Washer into a 110V outlet + plug in the Dryer using a 220V cheater cord
2. On the Washer press and hold the **Soil & Pre-wash** buttons
3. Press power on the washer → **d1** appears on the display
4. Press **Steam & TurboWash** Buttons together until **d8** appears
5. Press play (**Bedding** cycle is selected and starts a countdown)
6. Press Power on the Dryer (**Bedding** cycle will automatically be selected)

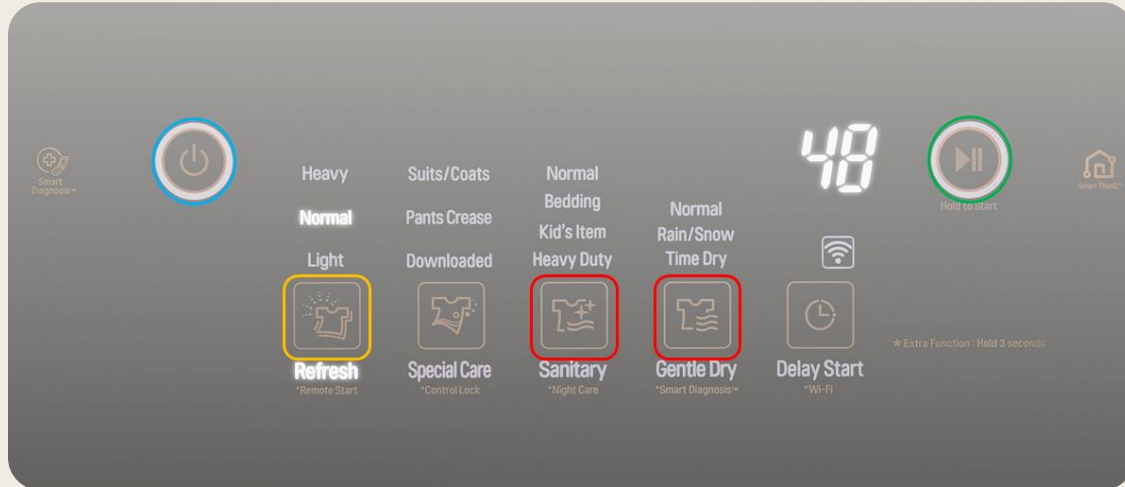
## d8

### Smart Pairing Demo

This demo shows the WashTower's ability to communicate cycle data from the washer to the dryer.

The Washer and Dryer each have their own display demo. If a dryer cheater cord is not available, the washer demo can still be activated on its own.

# Styler



1. Press and hold **Dry & Sanitary**
2. Press **Power** (dE0 will appear on the display)
3. Use the **Refresh** button to toggle between modes
4. When on the desired demo mode press **Play**

## dE0

### Moving Hanger & Steam

This demo highlights LG's exclusive moving hanger system. You can also add steam to the visual by selecting the Gentle Dry button.

## dE1

### 9 Minute Refresh

This will allow you to demo the refresh cycle in 9 minutes. The LED's will remain on for about 3-4 mins.

## dE2

### 9 Minute Refresh

This will allow you to demo the refresh cycle in 9 minutes. The LED's will remain on for the entire demo.

## dE3

### Moving Hanger

This demo highlights the moving hanger system alone.





# Refrigeration





# Refrigeration

## Floor display mode

Interior wall control models



### OFF (Display Mode)

This mode allows you to plug in and showcase your LG Refrigerator on the salesfloor without having the cooling system turned on.

1. Plug in the refrigerator
2. Open the fridge door(s)
3. Press and hold the **Refrigerator** button while pushing **Ice Plus** 3 times
4. When demo mode has been activated, **OFF** will be displayed



# Refrigeration

## Floor display mode

### Non-Dispensed Models



### Dispensed Models



### Studio InstaView (SRFVC2416S)



## OF F (Display Mode)

This mode allows you to plug in and showcase your LG Refrigerator on the salesfloor without having the cooling system turned on.

1. Plug in the refrigerator
2. Open the fridge door(s)
- 3a. Press and hold both the **Refrigerator** & **Ice Plus** buttons for 5 seconds
- 3b. or - Press and hold the **Refrigerator** button while pushing **Ice Plus** 3 times
4. When demo mode has been activated, **OF F** will be displayed

1. Plug in the refrigerator
2. Open the right-side fridge door
- 3a. Press and hold both the **Refrigerator** & **Ice Plus** buttons for 5 seconds
- 3b. or - Press and hold the **Refrigerator** button while pushing **Ice Plus** 3 times
4. When demo mode has been activated, **OF F** will be displayed

1. Plug in the refrigerator
2. Open the fridge doors
3. Press and hold the **Refrigerator** button while pushing **\*Wi-Fi** 3 times
4. When demo mode has been activated, **OF F** will be displayed



# Refrigeration

## SmartDiagnosis™ demo

### Smart Diagnosis™ Demo

Use this Demo to highlight the amazing technological advantage LG provides their customers. This feature allows our machines to tell our service center what the issue is and what parts need to be ordered.

Via LG's ThinQ app, help is only a click away. Now problems can be diagnosed without ever needing to call an LG representative. The application will record and analyze the signal sent from the appliance and can instantly provide troubleshooting steps to help resolve the problem.

#### Dispensed Models



1. Open the right-side fridge door
2. Point out the Smart Diagnosis™ logo and hold your phone to it
3. On the dispenser display hold the **Lock** button
4. Press and hold the **Freezer** button for 5 seconds
5. The Smart Diagnosis™ signal will then activate while the display counts down from 3 seconds. This shows how any phone can pick up the signal from our Smart Diagnosis™ equipped appliances.

#### Non-Dispensed Models



1. Open both fridge doors
2. Point out the Smart Diagnosis™ logo and hold your phone to it
3. Press and hold the **Freezer** button for 5 seconds
4. The Smart Diagnosis™ signal will then activate while the display counts down from 3 seconds. This shows how any phone can pick up the signal from our Smart Diagnosis™ equipped appliances.



# Refrigeration

Twist Ice demo

[Click to watch demo video](#)

LG Slim SpacePlus™ Ice makers don't use heating elements in order to release the ice from the tray into the bin below.

The main advantage is that this greatly reduces ice clumping, plus it helps reduce energy consumption.

Essentially when the ice is ready to be released into the bin, the ice tray will twist itself to release the ice, just like a traditional ice tray.

You can demonstrate the twisting motion in store by opening the Slim SpacePlus™ Ice maker door and removing the ice bin. Then simply press the button found underneath the tray's controller.







Cooking





# Ranges

## InstaView™ demo



- 1a. Plug in a Gas InstaView Range to a standard 110V outlet
- 1b. Plug in an Electric InstaView Range using a 220V cheater cord
2. After the Range has been plugged in for 60 seconds you can then knock twice on the oven door to highlight LG's InstaView™ feature

### InstaView™ Demo

Keep the heat inside with InstaView™. With two quick knocks on the oven door, you can view your food while cooking to check the progress without letting the heat out. With regards to Free-Standing Ranges, this also keeps you from having to reach over a hot cooktop – increasing overall safety.



# Ranges

## Control lockout demo



1. Plug in an Electric Slide-in Range using a 220V cheater cord
2. Hold the **\*Control Lock** button for 5 seconds
3. Show the customer that none of the cooktop elements or oven controls can be activated.  
(on models with the self clean feature the oven door also locks)

LG electric slide-in ranges can completely lock out all controls. This takes away the safety concern customers often have when making a decision to buy a front consoled range.



# Ranges

## SmartDiagnosis™ demo



- 1a. Plug in a Gas Range to a standard 110V outlet
- 1b. Plug in an Electric Range using a 220V cheater cord
2. Press and hold the **Start** button for 5 seconds
3. The Smart Diagnosis™ signal will then activate while the display counts down from 5 seconds. This shows how any phone can pick up the signal from the appliance.

### Smart Diagnosis™ Demo

Use this Demo to highlight the amazing technological advantage LG provides their customers. This feature allows our machines to tell our service center what the issue is and what parts need to be ordered.

Via LG's ThinQ app, help is only a click away. Now problems can be diagnosed without ever needing to call an LG representative. The application will record and analyze the signal sent from the appliance and can instantly provide troubleshooting steps to help resolve the problem.





# Wall Ovens

## Floor display mode

### LG Single Wall Ovens (2023+)



### LG Combi Wall Ovens (2023+)



## Display Mode

This mode allows you to plug in and showcase your LG Wall Ovens safely on the salesfloor. You and your customers will be able to interact with the control panel and all its features without worrying about any of the elements turning on.

1. Press and hold CLEAR / OFF button to ensure the unit is an idle state
2. Open the oven door (for combi oven open both doors)
3. Press and hold the **Cook Time & Upper Timer On/Off** buttons for 3 seconds.  
(To deactivate display mode press and hold the same two keys for 3 seconds)

\*If any button is touched within 10 minutes after power is re-applied, display mode released