

# LG Home Appliance Introductions

Summer 2024





LG is committed to making sure that each of our products perform at the highest level for years to come. We are constantly innovating to make sure our customers can purchase with confidence, and pride ourselves in creating the most reliable appliances on the market.















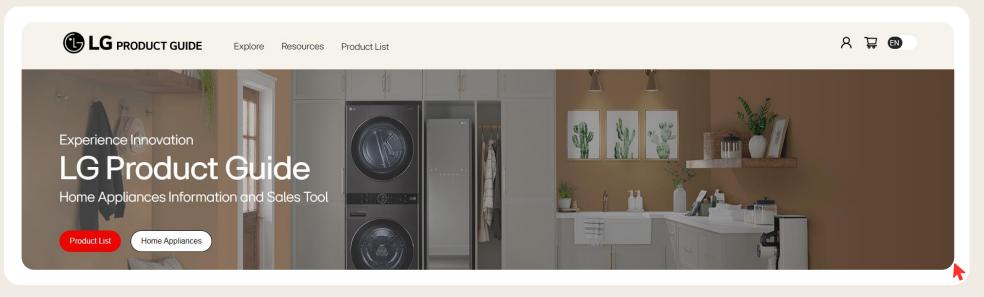


In 2024, Consumer Reports has updated their Appliance Brand Reliability Rankings and LG keeps its place at the top of the chart. LG rates second overall, and number one when it comes to brands that have been tested across every major category. This means that you and your customers can feel confident when making the choice to purchase any of our appliances.



#### **Product Guide**

Relaunched with more features than ever!
Including the all-new
Product List that lets
you build and print
appliance info packages
for your customers.



#### www.lgplus.ca

Check out all our best sales tools and updated features that are available on this amazing website that's designed specifically for you, the salesperson!















Category	New model	LG Warehouse Ship	New Model Feature Set	Previous model
	LF25S6330S/D	July 2024	33" 25cf standard-Depth 3-door   Slim SpacePlus™ external water & ice   Flat panel doors with pocket handles   Dual ice maker   EStar®   ThinQ® wi-fi	LRFXS2503S/D
	LF25S6200S/D/V	July 2024	33" 25cf standard-Depth 3-door   Factory installed ice maker   Flat panel doors with pocket handles   Energy Star®   ThinQ® wi-fi	LRFCS2503S/D LRFNS2503V
Refrigeration	LF29S8365S	October 2024	36" 29cf Standard-Depth MAX™ 4-door   InstaView® MyColor   Full Convert Drawer™   Soft close hinges   Dual ice maker   EStar®   ThinQ® wi-fi	LRMVS3006S
	LS29S3230V	July 2024	36" 29cf standard-depth side-by-side   Smart Inverter Compressor   SpacePlus™ external water & ice dispenser   Metal Cool Guard   EStar®	LRSXS2706V
	LSIL6332FE	June 2024	30" induction slide-in range   3900W UltraHeat™ Element   True Convection   Air Fry (rack included)   EasyClean®   ThinQ® wi-fi   Estar®	-
000_000	CBIH3017BE	August 2024	30" induction cooktop   5000W UltraHeat™ element   Bridged Element   SmoothTouch™ controls   Pan sensing technology   Child lock   ThinQ® wi-fi   EStar®	-
Cooking	MVEF1337F	September 2024	30" 1.3cf low profile OTR   550CFM fan   Zero clearance hinge   Centralized backlit glass SmoothTouch™ controls   EasyClean® interior   ThinQ® wi-fi	-
	MVEF1323F	September 2024	30" 1.3cf low profile OTR   400CFM fan   Zero clearance hinge   Glass SmoothTouch™ controls   EasyClean® interior   ThinQ® wi-fi	-





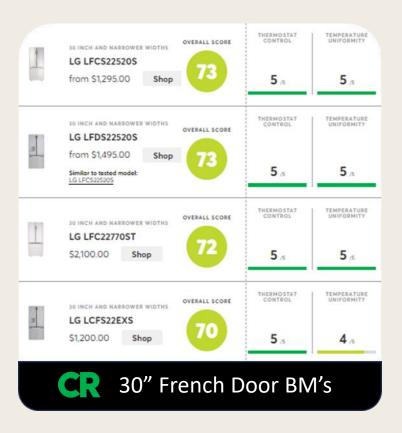
# Refrigerators

French Door Refrigerators are the industry's best-selling fridges and LG models continue to be top rated!

With that in mind, we continue to refine our lineup allowing more of your customers to Max Out Your Choice!





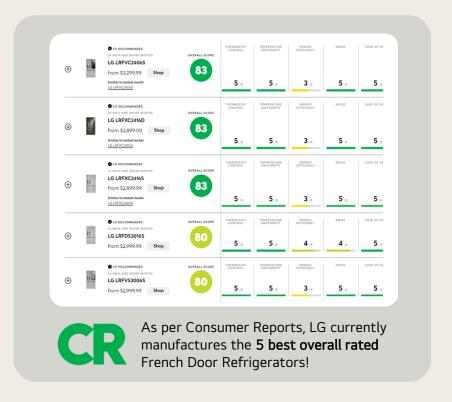




### LG's Smart Cooling System

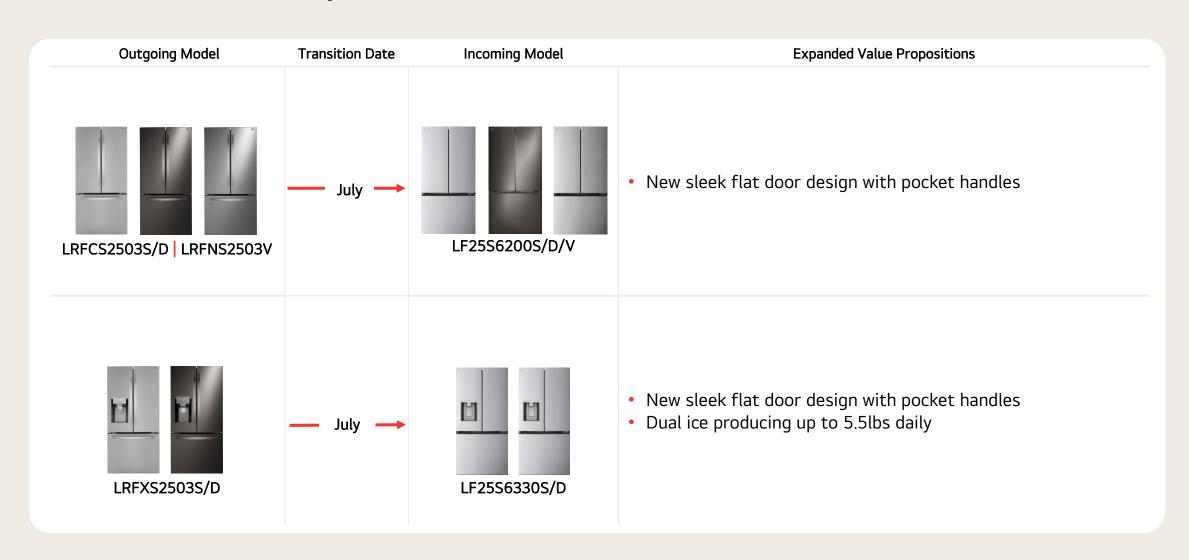
Our innovative cooling technology is designed to maximize food preservation by minimizing temperature fluctuations. Our smart compressors react quickly to humidity and temperature changes to help keep your food fresher, longer. Meanwhile, strategically placed vents in every section help to surround your food with cool, fresh air no matter where you put it. All this amazing cooling is also backed by a 10-year part warranty on each and every compressor we manufacture.







### 33" Standard-Depth 3-Door Transitions





# LF25S6330S/D LF20C6330S

Standard-depth 3-door 25 cu. ft. capacity

#### Introduction date July 2024

Additional features

Slim SpacePlus™ external dispenser

Dual ice (up to 5.5lbs of daily ice production)

Flat door design with pocket handles

Smart inverter compressor (10-year warranty)

Energy star certified

ADA compliant controls with ThinQ® wi-fi

SmartDiagnosis<sup>™</sup> technology

Smudge resistant stainless steel, black stainless

NSF certified water filtration | LT1000P

32.9"w x 69.9"h x 33.75"d

COUNTER-DEPTH MAX

20.2 cu. ft. capacity

#### Introduced

April 2024

Additional features

Slim SpacePlus™ external dispenser

Dual ice (up to 5.5lbs of daily ice production)

Flat door design with pocket handles

Smart inverter compressor (10-year warranty)

Energy star certified

ADA compliant controls with ThinQ® wi-fi

SmartDiagnosis<sup>™</sup> technology

Smudge resistant stainless steel

NSF certified water filtration | LT1000P

32.9"w x 69.9"h x 28.75"d





# LF25S6200S/D/V LF21C6200S

Standard-depth 3-door 25 cu. ft. capacity

# Introduction date July 2024

Additional features

Factory installed ice maker

Flat door design with pocket handles

Smart inverter compressor (10-year warranty)

Energy star certified

ADA compliant controls with ThinQ® wi-fi

SmartDiagnosis<sup>™</sup> technology

Smudge resistant stainless steel, black stainless, platinum silver

NSF certified water filtration | LT1000P

32.9"w x 69.9"h x 33.75"d

### COUNTER-DEPTH MAX

20.8 cu. ft. capacity

#### Introduced

September 2023

Additional features

Factory installed ice maker

Flat door design with pocket handles

Smart inverter compressor (10-year warranty)

Energy star certified

ADA compliant controls with ThinQ® wi-fi

SmartDiagnosis<sup>™</sup> technology

Smudge resistant stainless steel

NSF certified water filtration | LT1000P

32.9"w x 69.9"h x 28.75"d





# 33" Standard-Depth 3-Door Refrigerators

### Key Features

#### Large Capacity



Whether your customer chooses standard depth or counter depth, LG offers some of the industries largest capacities for a 33" wide refrigerators.

#### Modern Sleek Design



#### **Dual Ice System**





#### 33" Standard-Depth Refrigerators



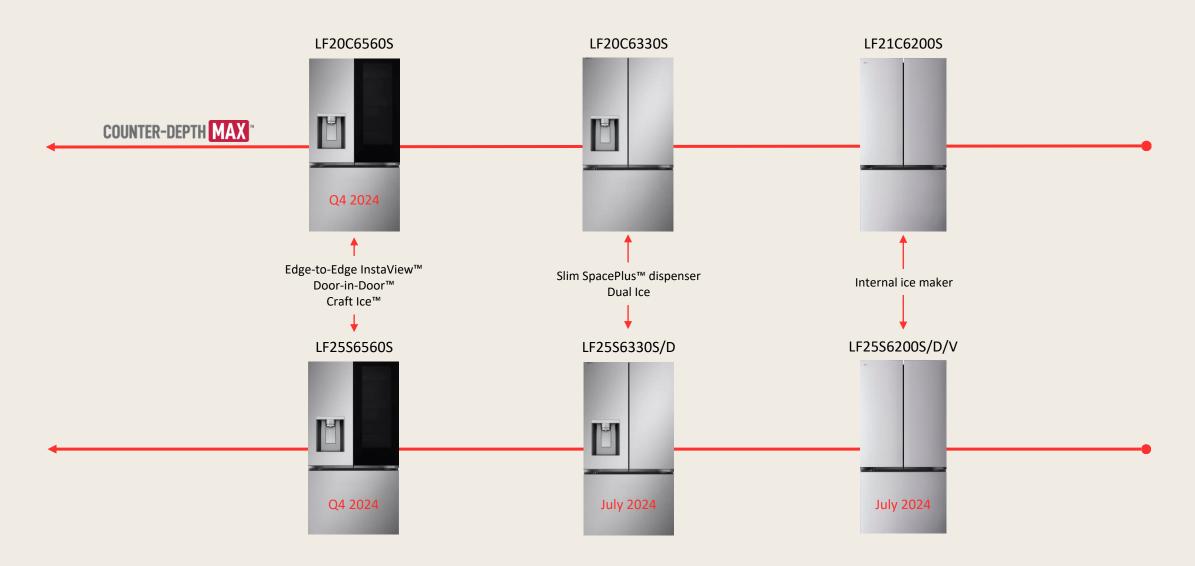




Model number	LRFVS2503S	LF25S6330S/D	LF25S6200S/D/V
Previous model		LRFXS2503	LRFCS2503 & LRFNS2503
Availability	Available	July 2024	July 2024
Total Capacity (cu.ft.)	24.5	25	25
Standard-Depth MAX™		Yes	Yes
ENERGY STAR®	Yes	Yes	Yes
Compressor type	Inverter linear	Smart inverter	Smart inverter
InstaView®	LG InstaView®		
Door-in-Door®	LG Door-in-Door®		
Cool Guard	Yes		
Door Cooling+	Yes		
Water Dispenser	External	External	
External ice system	Slim SpacePlus™ (cubed + crushed ice)	Slim SpacePlus® (cubed + crushed ice)	
Freezer ice system		Cubed ice	Cubed ice
Water filter	LT1000P	LT1000P	LT1000P
Door shape and handle design	Contoured doors with bar handles	Flat panel doors with pocket handles	Flat panel doors with pocket handles
Smart Diagnosis™	Yes	Yes	Yes
ThinQ®	WiFi	WiFi	WiFi
Dimensions (W x H x D) *depth does not include handles	32 3/4" x 69 7/8" x 33 1/4"	32 ¾" x 70" x 33 ¾"	32 ¾" x 70" x 33 ¾"
Colors	Smudge resistant stainless steel	Smudge resistant stainless steel Smudge resistant black stainless steel	Smudge resistant stainless steel Smudge resistant black stainless steel Platinum sliver

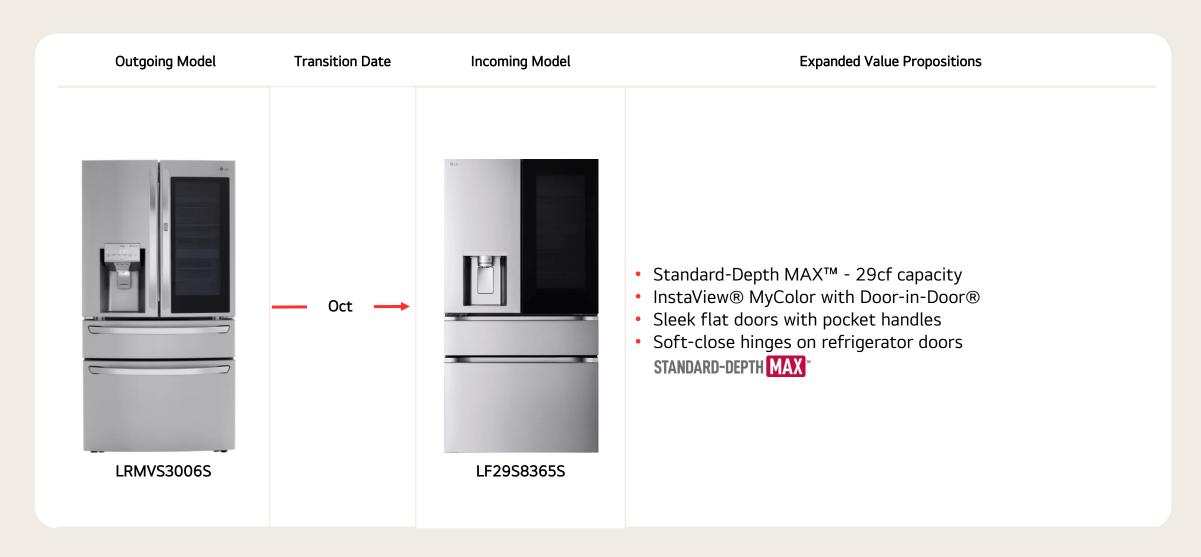


### 33" 3 Door MAX Out Your Choice





### 36" Standard-Depth MAX™ 4-Door Transitions





# InstaView® MyColor

Edge-to-Edge Seamless Glass



# **InstaView®**



#### Make a Design Statement with Color

MAX out your style by changing the color of the InstaView® window's interior LED lighting to complement your kitchen and lifestyle. Choose from 5 vibrant color options through the ThinQ® app. You can even set a schedule to have different colors appear throughout the day.

(\*only available on the LF29S8365S)

#### The InstaView® Family

33" & 36" Models Available









# LF29S8365S MyColor display mode







**OF F** (Display Mode + MyColor)

This mode allows you to plug in and showcase the color transitions of the MyColor InstaView™ models. This display mode is great for attracting customers attention and starting conversations with your customers.

- 1. Plug in the refrigerator
- 2. Open the refrigerator door(s)
- 3. Press and hold the **Refrigerator** button while pushing **Ice Plus** 3 times (activates display mode)
- 4. Close the refrigerator door(s)
- 5. Open the InstaView™ door and the bottom freezer drawer
- 6. While door is open "Knock Knock" 3 times on the InstaView™ glass panel (steps 5 & 6 must be completed within 5 seconds) (MyColor will now transition between colors for 1 hour. To restart the LED lights rotation, knock on the InstaView™)



# LF29S8365S

STANDARD-DEPTH MAX

28.6 cu. ft. capacity

**Dual Ice Makers**6lbs of daily ice production

InstaView® MyColor
Door-in-Door™

**Introduction date** October 2024

Additional features

Premium soft close hinges

Flat door design with pocket handles

Full Convert Drawer™

Smart inverter compressor (10-year warranty)

Metal Cool Guard back wall

ADA compliant controls with ThinQ® wi-fi

Smudge resistant stainless steel

NSF certified water filtration | LT1000P

35.75"w x 70.25"h x 34.25"d





# LF29S8365S Standard-Depth MAX™ 4-Door Refrigerator

### Key Features

#### InstaView® MyColor



#### Standard-depth MAX™



#### Full Convert Drawer™









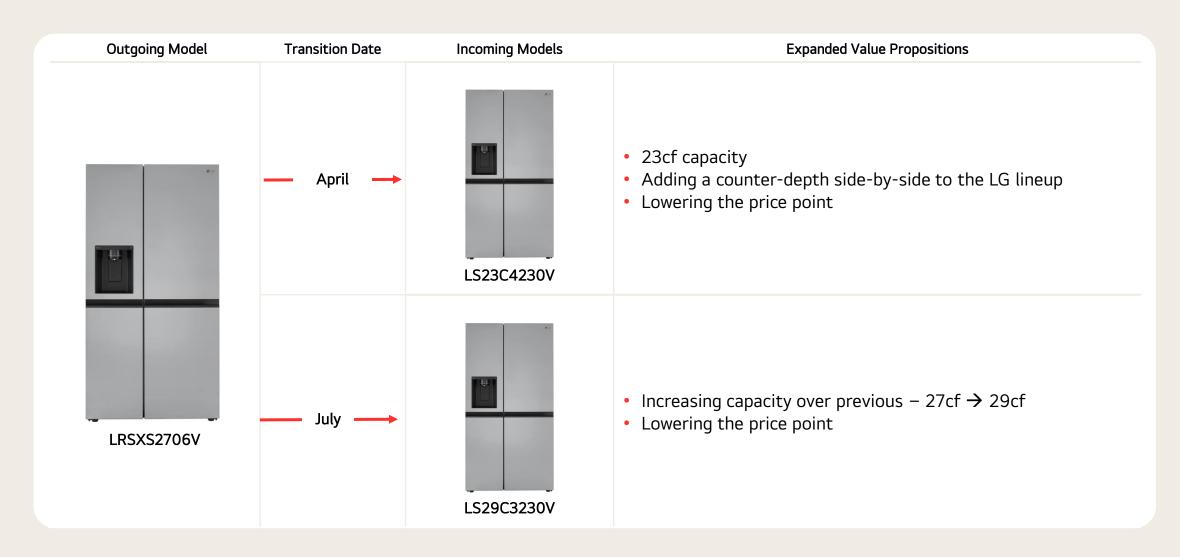




Model number	LF29S8365S	LF29S8330S	LF30S8210S
Previous model	LRMVS3006	LRMXS2806	LMWS27626
Availability	Ocotber 2024	Available	Available
Total Capacity (cu.ft.)	29	29	30
Standard-Depth MAX™	Yes	Yes	Yes
ENERGY STAR®	Yes	Yes	Yes
Compressor type	Smart inverter	Smart inverter	Smart inverter
InstaView®	InstaView® MyColor		
Door-in-Door®	Yes		
Full Convert Drawer™	Yes	Yes	Yes
Cool Guard	Yes	Yes	Yes
Door Cooling+	Yes	Yes	Yes
Water Dispenser	External	External	Internal
External ice system	Slim SpacePlus™ (cubed + crushed ice)	Slim SpacePlus® (cubed + crushed ice)	
Freezer ice system	Cubed Ice	Cubed ice	Cubed ice
Water filter	LT1000P	LT1000P	LT1000P
Door shape and handle design	Flat panel doors with pocket handles	Flat panel doors with pocket handles	Flat panel doors with pocket handles
Soft close refrigerator door hinges	Yes	Yes	Yes
ThinQ®	WiFi	WiFi	WiFi
Dimensions (W x H x D) *depth does not include handles	35 3/4" x 70 1/4" x 33 3/8"	35 3/4" x 70 1/4" x 33 3/8"	35 3/4" x 70 1/4" x 33 3/8"
Colors	Smudge resistant stainless steel	Smudge resistant stainless steel	Smudge resistant stainless steel



### 36" Side-by-Side Transitions





# LS29S3230V

Standard-Depth Side-by-Side 29 cu. ft. capacity

Introduction date
July 2024

Additional features

SpacePlus™ external dispenser

Flat door design with pocket handles

Door Cooling+

Flat Duct Multi Air Flow

EnergyStar® Certified

Smart Diagnosis™

NSF certified water filtration | LT1000P

Color | Platinum silver (stainless look)

35.75"W x 69.75"H x 33.9"D

# LS23C4230V

Counter-Depth Side-by-Side 24 cu. ft. capacity

Introduced

April 2024

Additional features

SpacePlus™ external dispenser

Flat door design with pocket handles

Door Cooling+

Flat Duct Multi Air Flow

EnergyStar® Certified

Smart Diagnosis™

NSF certified water filtration | LT1000P

Color | Platinum silver (stainless look)

35.75"W x 69.75"H x 24.9"D

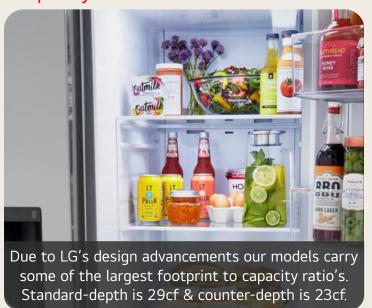




# New Side-by-Side Refrigeration

### Key Features

#### Capacity



#### Smart Inverter Compressor



#### Door Cooling+











#### Side-by-Side Refrigerators

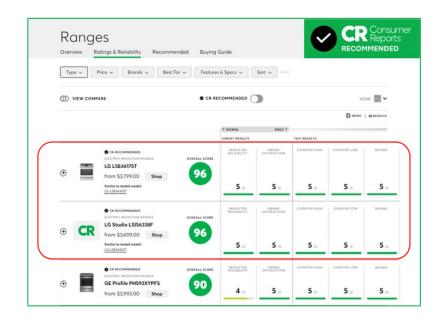
Model number	SRSXB2622S	LS29C3230V	LS23C4230V
Previous model	LSSB2692	LRSXS2706V	
Brand	LG Studio	LG	LG
Availability	Available	July 2024	April 2024
Installation type	Built-in	Freestanding	Freestanding
Total Capacity (cu.ft.)	25.6	29	23
ENERGY STAR®	Yes	Yes	Yes
Depth	Counter-depth	Standard-depth	Counter-depth
Compressor type	Inverter linear	Smart linear	Smart inverter
Cool Guard			
Door Cooling+		Yes	Yes
Water Dispenser	External	External	External
External ice system	SpacePlus™ with cubed + crushed ice	Slim SpacePlus® with cubed + crushed ice	Slim SpacePlus® with cubed + crushed ice
Freezer ice system			
Water filter	LT1000P	LT1000P	LT1000P
Door shape and handle design	Flat panel doors with Studio bar handles	Flat panel doors with bar handles	Flat panel doors with pocket handles
Soft close doors	Yes		
Sabbath mode	Yes	Yes	Yes
ThinQ®	WiFi	WiFi	Yes
Dimensions (W x H x D) *depth does not include handles	42" x 83 ½" x 25 3/8"	35 ¾" x 70 ½" x 33 ½"	35 ¾" x 70 ½" x 28 ¾"
Colors	Smudge resistant stainless steel	Platinum silver (stainless look)	Platinum silver (stainless look)

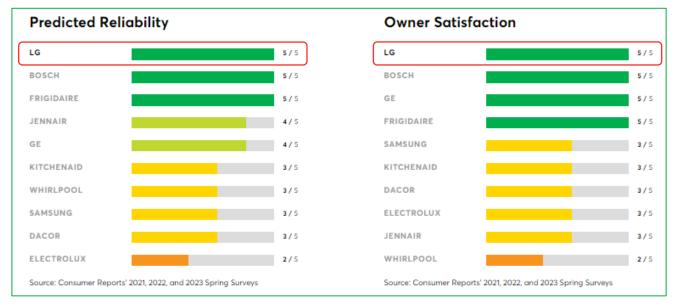




# **Induction Cooking**

LG leads the pack in induction ranges, earning top marks from Consumer Reports. Known for innovation and reliability, LG models boast high performance cooktops, advanced cooking features and energy savings.







# LG Induction Cooktops & Ranges, First in Industry Certified to New Energy Star Specs

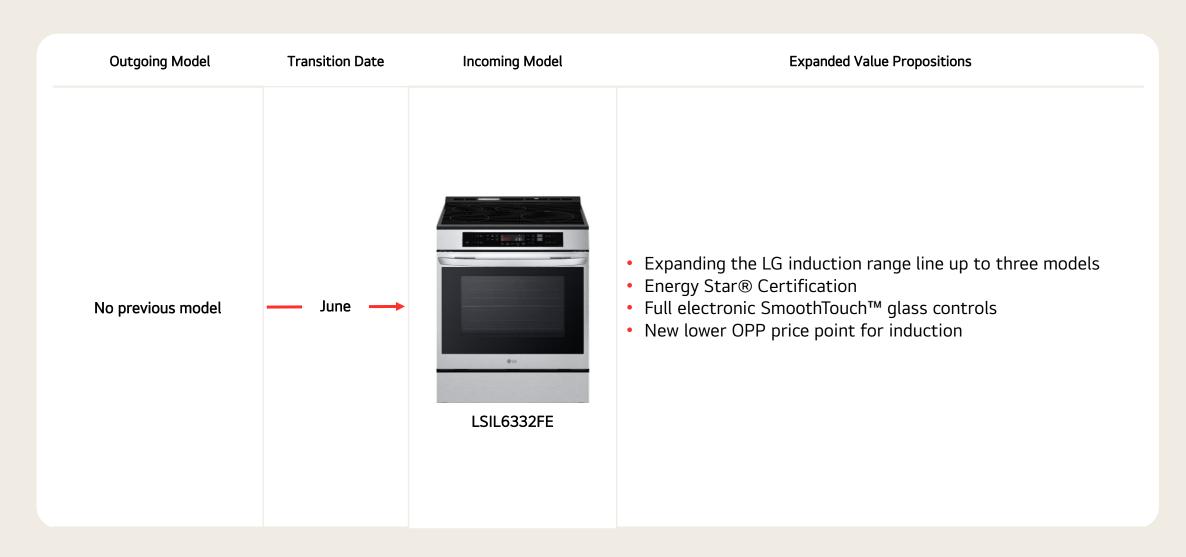


As ENERGY STAR Partner of the Year, we are proud to usher in the new ENERGY STAR cooking category, which will help consumers further reduce their carbon footprint. ENERGY STAR certified induction cooking products are key elements of our broader electrification strategy, which empowers customers to convert buildings to conserve energy, saving money and protecting the environment in the process.





### Induction Slide-in Range Introduction





# LSIL6332FE

Induction

30" slide-in range

**True Convection** 

Air fry (rack is included)

3900W

UltraHeat™ Element

June 2024

Current Projected Ship Date

Additional Features

6.3 cu.ft. oven capacity

SmoothTouch™ glass controls

Cookware compatibility indicator

EasyClean® & self clean

WideView™ Window

ThinQ® Wi-Fi Enabled

Smudge resistant stainless steel

Black ceramic cooktop with grey dot pattern

Energy Star® certified

29.9"w x 36.5"h x 26.5"d





# LSIL6332FE Induction Range

### Key Features

#### UltraHeat™ Element



#### Cookware Compatibility Indicator



#### Energy Star® Certified





#### Induction Slide-in Ranges



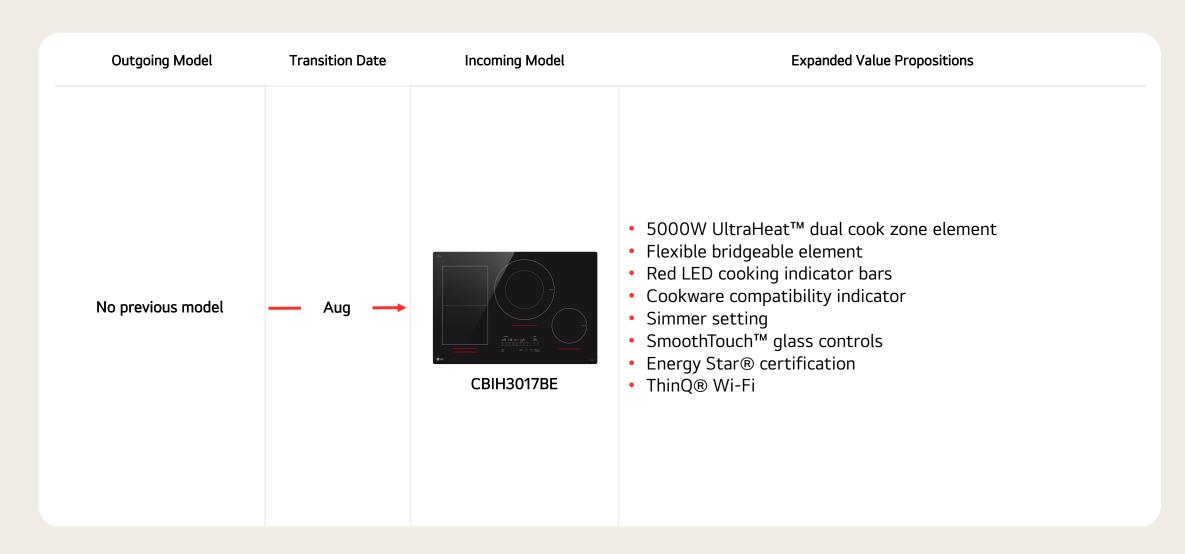




Model Number	LSIL6336F	LSIL6334F	LSIL6332FE
Availability	Available	Available	June 2024
Oven capacity (cu.ft.)	6.3	6.3	6.3
Oven Window	InstaView® & WideView®	WideView®	WideView®
Air fry	Yes	Yes	Yes
Air sous vide	Yes		
Convection	ProBake® true convection	ProBake® true convection	True convection
EasyClean®	Yes	Yes	Yes
Self clean	Yes	Yes	Yes
ThinQ®	WiFi with Range Sync	WiFi with Range Sync	WiFi with Range Sync
Power element	4300W UltraHeat™ 11" element	3900 UltraHeat™ 11" element	3900 UltraHeat™ 11" element
Cookware compatibility indicator	Yes	Yes	Yes
Oven control type	SmoothTouch™ glass panel	SmoothTouch™ glass panel	SmoothTouch™ glass panel
Cooktop control type	Weighted front control knobs	Weighted front control knobs	SmoothTouch™ glass panel
Cooktop control lockout	Yes	Yes	Yes
Temperature probe	Yes		
Number of racks	2 heavy duty racks, 1 air fry rack	2 standard racks, 1 air fry rack	2 standard racks, 1 air fry rack
Drawer type	Storage	Storage	Storage
Colors	Smudge Resistant Stainless Steel	Smudge Resistant Stainless Steel	Smudge Resistant Stainless Steel



### 30" Induction Cooktop Introduction





# CBIH3017BE

Induction Cooktop 30" width

UltraHeat<sup>™</sup> element 5000 Watts with dual zone **Energy Star® Certified** 

More efficient than radiant & gas

Introduction date
August 2024

Additional Features

Flexible bridged element

Red LED element indicators

Cookware compatibility detection

SmoothTouch™ glass controls

ThinQ® wi-fi

4 induction elements

Simmer key

Kitchen timer & child lock functions

Black ceramic

Product dimensions 30.6"w x 3.75"h x 21.1"d





# **CBIH3017BE Induction Cooktop**

### Key Features

#### UltraHeat™ Element



#### Energy Star® Certification



#### Cookware Compatibility Indicator





#### Cooktops











Model Number	CBIH3017BE	CBIH3013BE	LCE3010SB	CBGJ3027S	CBGJ3023S
Availability	August 2024	April 2024	Available	Available	Available
Туре	Induction	Induction	Electric	Gas	Gas
Energy Star®	Yes	Yes			
Size	30"	30"	30"	30"	30"
No. of burners	4	4	5	5	5
Left front	3,700 W 7" element (bridgeable)	3,200 W 7" element	1,200 W 6" element	10,000 BTU	10,000 BTU
Right front	1,800 W 6" element	1,800 W 6" element	3,000 W 9" expandable element	12,000 BTU	12,000 BTU
Left rear	3,700 W 7' element (bridgeable)	1,800 W 6' element	1,900 W 8" element	10,000 BTU	10,000 BTU
Right rear	5,000 W 11' dual zone element	4,300 W 11' element	100 W 6" element	5,000 BTU	5,000 BTU
Center			1,500 W 7" element	22,000 BTU	20,000 BTU
Cooktop controls	SmoothTouch® glass (white)	SmoothTouch® glass (red)	SmoothTouch® glass	Backlit weighted knobs	Weighted knobs
Included accessories				Cast iron griddle	
Hot surface indicator	•	•	•		
Child lock	•	•	•		
Auto shut off	•	•	•		
EasyClean® coating				•	•
ThinQ®	WiFi	WiFi		WiFi	
Colors	Black ceramic glass	Black ceramic glass	Black ceramic glass	Smudge Resistant Stainless Steel	Smudge Resistant Stainless Steel



# **Built-in Cooking Promo**

July 11<sup>th</sup> to October 2<sup>nd</sup>, 2024

Save

\$300

When you purchase 2 LG Built-in Cooking Major Appliances





sale effective July 11 to October 2, 2024.

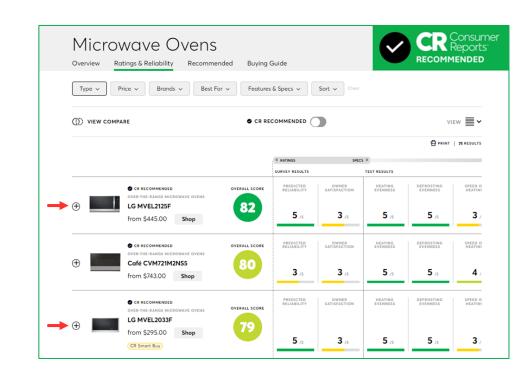
\*Promo consists of Well Oven and Cooktop. Excludes Microwaves, OTRs, Rangehoods, and LG STUDID appliances. Available willis quantities in Terms and conditions may apply See retailer for details.

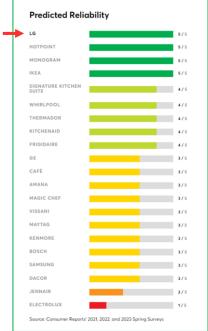


# Over-the-Range Microwaves

### Top Rated

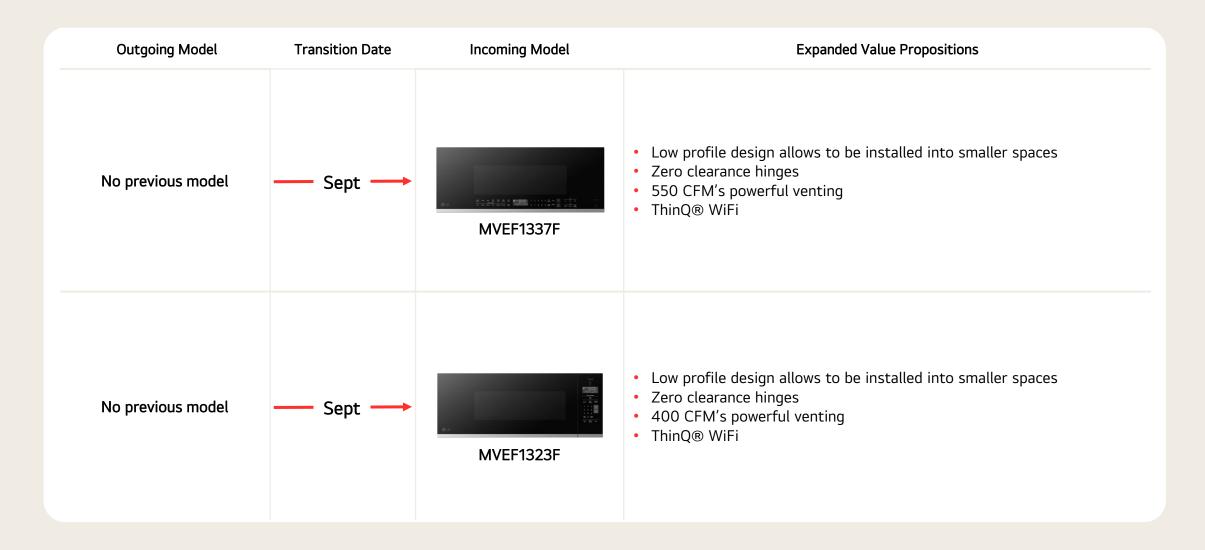
LG leads the pack in over-therange microwaves, earning top marks from Consumer Reports. Known for innovation and reliability, LG models boast intuitive controls, spacious interiors, and advanced cooking features. With the addition of ThinQ® Wi-Fi capabilities, LG microwaves offer unparalleled convenience and quality, earning acclaim from both users and experts.







### Low Profile OTR Introductions





# LG Slim OTR Microwaves

Competitive advantage – Flush fit design

**Traditional** OTR's



**Competitor** Slim OTR



LG Slim OTR

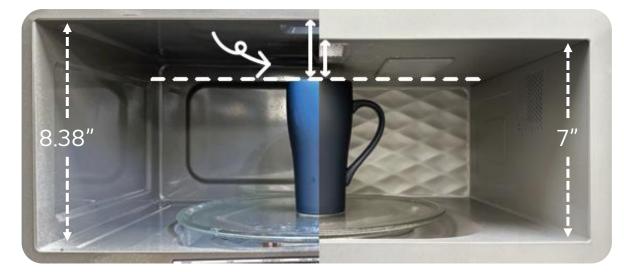




### LG Slim OTR Microwaves

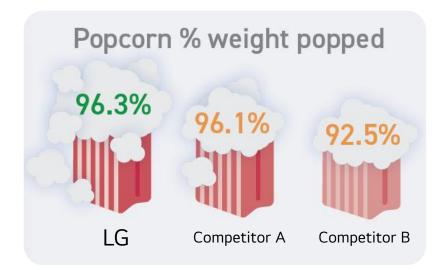
Additional competitive advantages

Largest capacity slim OTR's - 1.3cf vs 1.1cf (Largest turntable diameter - 12.8" vs 11.5"/12")



LG (1.3 cu.ft.) Competitor (1.1 cu.ft.)

Better cooking results\*





# **MVEF1337F**

30" Low Profile OTR 1.3 cu.ft.

550 CFM's

Powerful ventilation (4 speeds)

Zero Clearance Hinges

Can be installed adjacent to walls

September 2024

Current Projected Ship Date

Additional Features

SmoothTouch™ glass controls (bottom)

WideView™ window (full length door)

1000W power output

Sensor cook, sensor reheat, auto defrost

EasyClean® interior

Strip LED lighting

ThinQ® Wi-Fi

Smudge Resistant Stainless Steel

29/75"W x 11.9"H x 19.1"D





# MVEF1323F

30" Low Profile OTR 1.3 cu.ft.

400 CFM's

Powerful ventilation (4 speeds)

Zero Clearance Hinges

Can be installed adjacent to walls

September 2024

Current Projected Ship Date

Additional Features

SmoothTouch™ glass controls (side)

WideView™ window (split design)

Auto cook, auto defrost

EasyClean® interior

LED lighting

ThinQ® Wi-Fi

Smudge Resistant Stainless Steel

29/75"W x 11.9"H x 19.1"D





# Low Profile Over the Range Microwave's

### Key Features

#### Low Profile Design



#### Powerful Venting



#### Zero Clearance Hinges





#### LG National HA Field Sales Representative Contact List

FSR	Territory	Phone	Email (@teamlg.ca)
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Mihai Chereji (senior rep)	Quebec Regional Accounts	514-214-0034	mihai.chereji@
Mamoun El Boury	Montreal North	514-214-5088	mamoun.elboury@
Naomie Cloutier	Montreal South	514-603-7846	naomie.cloutier@
Ted Gaylord	Ottawa	343-575-2728	ted.gaylord@
Robin Deyong (senior rep)	GTA	647-471-5707	robin.deyong@
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Click here to access the Find My Rep tool on LGPLUS