

# LG Home Appliances Fall 2024





LG is committed to making sure that each of our products perform at the highest level for years to come. We are constantly innovating to make sure our customers can purchase with confidence, and pride ourselves in creating the most reliable appliances on the market.

















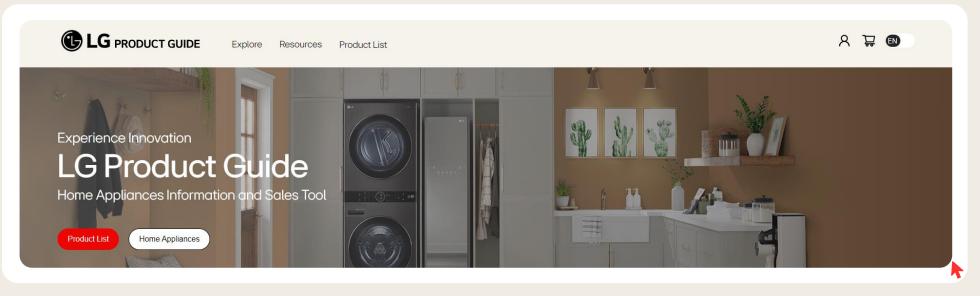
In 2024, Consumer Reports has updated their Appliance Brand Reliability Rankings and LG keeps its place at the top of the chart. LG rates second overall, and number one when it comes to brands that have been tested across every major category. This means that you and your customers can feel confident when making the choice to purchase any of our appliances.





#### **Product Guide**

Relaunched with more features than ever!
Including the all-new
Product List that lets
you build and print
appliance info packages
for your customers.



#### www.lgplus.ca

Check out all our best sales tools and updated features that are available on this amazing website that's designed specifically for you, the salesperson!















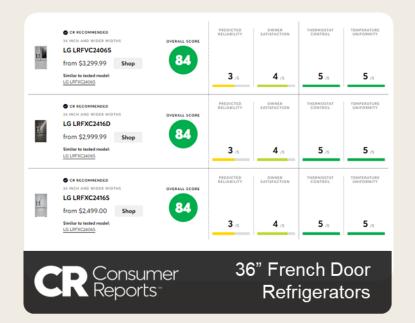
Category	New model	LG Warehouse Ship	New Model Feature Set	Previous model
	LF24Z6530S	October 2024	36" 24cf Counter-Depth MAX™ Zero Clearance™ 3-door   New dimple style handles   Flat panel doors with Thin Door design   Dual ice makers including Craft Ice™   EStar®   ThinQ® wifi	-
Refrigeration	LF29S8365S	October 2024	36" 29cf Standard-Depth MAX™ 4-door   InstaView® MyColor   Full Convert™ drawer   Soft close hinges   Dual ice makers   EStar®   ThinQ® wi-fi	LRMVS3006S
	LDEL7324SE	November 2024	30" 7.3cf free-standing double oven   ProBake® convection   Air fry & air sous vide   EasyClean® & self clean   ThinQ® wi-fi   EStar®	LDE5415ST
Cooking	MVEF1337F	October 2024	30" 1.3cf low profile OTR   550CFM fan   Zero clearance hinge   Centralized backlit glass touch controls   EasyClean® interior   ThinQ® wi-fi	-
	MVEF1323F	October 2024	30" 1.3cf low profile OTR   400CFM fan   Zero clearance hinge   glass touch controls   EasyClean® interior   ThinQ® wi-fi	-
	SC5GMR80H SC5MHR80H	December 2024	24" Styler with 5 hangers   Dual TrueSteam®   EZ Fit PantPress™   Built-in HandySteamer™   LCD full touch informative display   Home dehumidification   Heat pump drying	S5MBN
Laundry	SC5MAR4G	January 2025	24" Styler with 5 hangers   Dual TrueSteam®   EZ Fit PantPress™   LED controls   Home dehumidification   Heat pump drying   Al Dry	S3MFBN

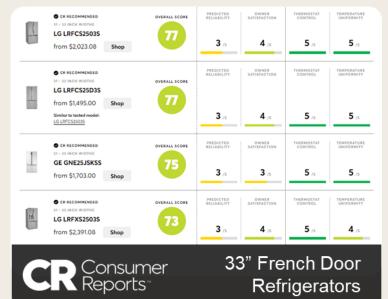


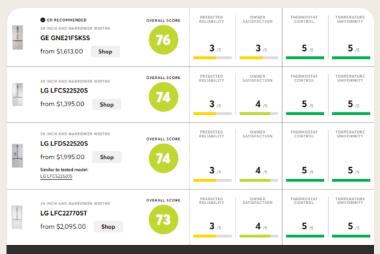
# Refrigerators

French Door Refrigerators are the industry's bestselling fridges and LG models are always top rated! With that in mind, we are going to expand the lineup to offer a few additional OPP options.











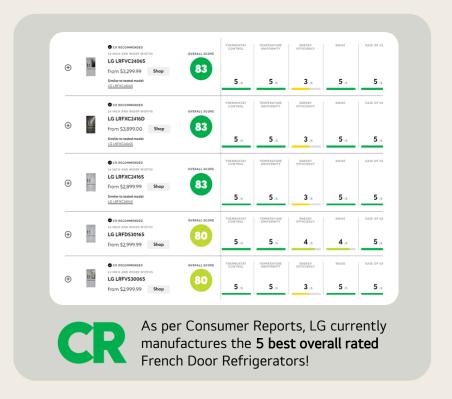
30" French Door Refrigerators



## LG's Smart Cooling System

Our innovative cooling technology is designed to maximize food preservation by minimizing temperature fluctuations. Our smart compressors react quickly to humidity and temperature changes to help keep your food fresher, longer. Meanwhile, strategically placed vents in every section help to surround your food with cool, fresh air no matter where you put it. All this amazing cooling is also backed by a 10-year part warranty on each and every compressor we manufacture.







# Fill Your Fridge Rebate Event!

October 3<sup>rd</sup> – November 20<sup>th</sup> (7 weeks!)

Customers can receive a prepaid \$200 VISA gift card with the purchase of a qualifying LG 33" French Door Refrigerator

Customers claim directly from LG Zero hassle for sales associates!



LRFVS2503S



LF25S6330S LF20C6330S



LF25S6330D



LF25S6200S LF21C6200S



LF25S6200D



LF25S6200V



# MAX out your choice, FILL your fridge

Receive a \$200 VISA Prepaid Card

to fill your fridge when you purchase any qualifying 33" Wide French Door Standard Depth or Counter Depth Refrigerator.\*





#### Scan here to redeem VISA Prepaid Card.

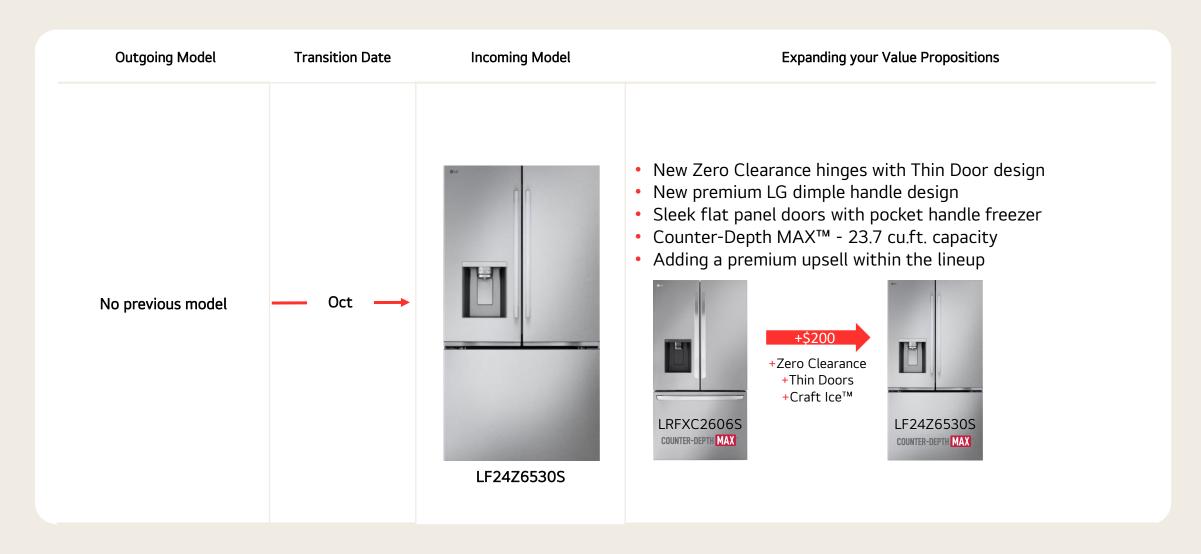
Offer valid from October 3 to November 20, 2024.

\*Available while quantities last. Terms and conditions may apply, See retailer for details. Cannot be combined with any other offers or promotion. Climin must be submitted online by December 23, 202 with or without serial number. Do not wait for appliance delivery. Customer will have until February 23, 2025 to submit serial number. For more details please wist Liscom/ca, er/shop/ail-promotions/ max-out-year-hobose 5ft-year-hoby reducention-2024/

"Trademark of Visa International Service Association and used under Scence by Fourtable Re-



# 36" Counter-Depth MAX™ Zero Clearance Introduction





# Counter-Depth MAX™ with Zero Clearance

LG's new premium hinge design lets you open the fridge doors without worrying about hitting surrounding cabinetry or walls











# LF24Z6530S

COUNTER-DEPTH MAX<sup>™</sup> 23.7 cu.ft. capacity

**Zero Clearance Hinges**With Thin Door design

**Dual Ice Makers**Featuring Craft Ice™

**Introduction Date**October 2024

Additional Features

Flat panel doors with new premium dimple handle (hybrid design)

Metal Cool Guard back wall with Fresh Air filter

Door Cooling+

Slim SpacePlus™ external water & ice dispenser

Glide N Serve Pantry Drawer

EnergyStar® Certified

ThinQ® Wi-Fi

Smudge Resistant Stainless Steel

NSF Certified Water Filtration | LT1000P

35.75"W x 70.25"H x 27.5"D





# LF24Z6530S 36" CD MAX™ 3-Door Refrigerator

### Key Features

#### Zero Clearance Hinges with Thin Doors



#### Counter-Depth MAX™



#### Dual Ice with Craft Ice™





#### 36" French Door 3-Door Counter-Depth Refrigerators







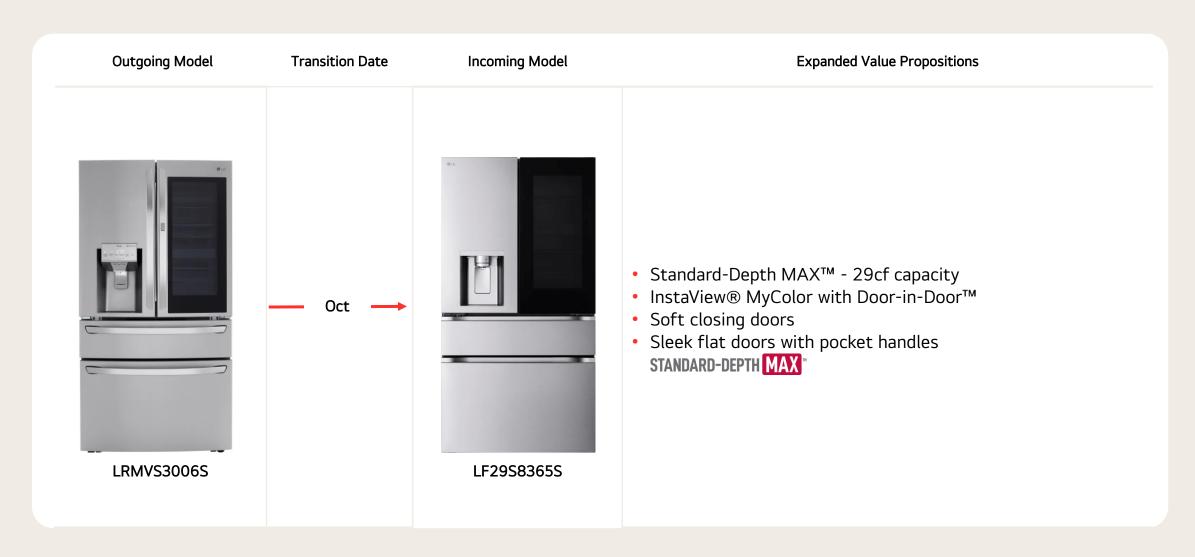




Model number	LRYKC2606S	LRYXC2606S/D	LF24Z6530S	LRFXC2606S	LRFLC2706S
Previous model	LRFVC2406	LFXC22596		LFXC22526	
Brand	LG	LG	LG	LG	LG
Availability	Available	Available	October 2024	Available	Available
Total Capacity (cu.ft.)	25.5	25.5	23.7	25.5	26.5
Counter-Depth MAX™	Yes	Yes	Yes	Yes	Yes
Zero Clearance Hinges			Yes		
Thin doors			Yes		
ENERGY STAR®	Yes	Yes	Yes	Yes	Yes
Compressor type	Smart inverter	Smart inverter	Smart inverter	Smart inverter	Smart inverter
InstaView®	Mirror with Door-in-Door®				
Metal Cool Guard Backwall	Yes	Yes	Yes	Yes	Yes
Door Cooling+	Yes	Yes	Yes	Yes	Yes
Water Dispenser	External with UVnano™	External with UVnano™	External	External	Internal
External ice system	Slim SpacePlus™ cubed + crushed	Slim SpacePlus® cubed + crushed	Slim SpacePlus® cubed + crushed	Slim SpacePlus® cubed + crushed	
Freezer ice system	Craft Ice™ + cubed mini	Craft Ice™ + cubed mini	Craft Ice™	Cubed ice	Cubed ice
Door shape and handle design	Flat doors with lit pocket handles	Flat doors with lit pocket handles	Flat doors with hybrid handles (new design)	Flat doors with traditional LG handles	Flat doors with traditional LG handles
SmartPull™ freezer handle	Yes	Yes	Yes	Yes	Yes
ThinQ® Wifi & Smart Diagnosis™	WiFi	WiFi	WiFi	WiFi	WiFi
Dimensions (W x H x D) *depth does not include handles	35 ¾" x 70 ¼" x 29 1/8"	35 ¾" × 70 ¼" × 29 1/8"	35 ¾" x 70 ¼" x <mark>27 7/8"</mark>	35 ¾" × 70 ¼" × 29 1/8"	35 ¾" × 70 ¼" × 29 1/4"
Colors	Smudge resistant stainless steel	Smudge resistant stainless steel Smudge resistant black stainless steel	Smudge resistant stainless steel	Smudge resistant stainless steel	Smudge resistant stainless steel



# 36" Standard-Depth MAX™ 4-Door Transition





# InstaView® MyColor

Edge-to-Edge Seamless Glass



# **InstaView®**



#### Make a Design Statement with Color

MAX out your style by changing the color of the InstaView® window's interior LED lighting to complement your kitchen and lifestyle. Choose from 5 vibrant color options through the ThinQ® app.

(\*only available on the LF29S8365S)

#### The InstaView® Family

33" & 36" Models Available









## LF29S8365S MyColor™ display mode







**OF F** (Display Mode + MyColor)

This mode allows you to plug in and showcase the color transitions of the MyColor InstaView™ models. This display mode is great for attracting customers attention and starting conversations with your customers.

- 1. Plug in the refrigerator
- 2. Open the refrigerator door(s)
- 3. Press and hold the **Refrigerator** button while pushing **Ice Plus** 3 times (activates display mode)
- 4. Close the refrigerator door(s)
- 5. Open the InstaView™ door and the bottom freezer drawer
- 6. While door is open "Knock Knock" 3 times on the InstaView™ glass panel (steps 5 & 6 must be completed within 5 seconds) (MyColor will now transition between colors for 1 hour. To restart the LED lights rotation, knock on the InstaView™)



# LF29S8365S

STANDARD-DEPTH MAX

28.6 cu. ft. capacity

**Dual Ice Makers**6lbs of daily ice production

InstaView® MyColor
Door-in-Door™

October 2024
Introduction date

Additional features

Premium soft close doors

Flat door design with pocket handles

Full Convert™ drawer

Smart inverter compressor (10-year warranty)

Metal Cool Guard back wall

ADA compliant controls with ThinQ® wi-fi

Smudge resistant stainless steel

NSF certified water filtration | LT1000P

35.75"w x 70.25"h x 34.25"d





# LF29S8365S Standard-Depth MAX™ 4-Door Refrigerator

## Key Features

#### InstaView® MyColor



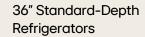
#### Standard-depth MAX™



#### Full-Convert<sup>™</sup> Drawer













Model number	LF29S8365S	LF29S8330S	LF30S8210S
Previous model	LRMVS3006	LRMXS2806	LMWS27626
Availability	October 2024	Available	Available
Total Capacity (cu.ft.)	29	29	30
Standard-Depth MAX™	Yes	Yes	Yes
ENERGY STAR®	Yes	Yes	Yes
Compressor type	Smart inverter	Smart inverter	Smart inverter
InstaView®	InstaView® MyColor		
Door-in-Door®	Yes		
Cool Guard	Yes	Yes	Yes
Door Cooling+	Yes	Yes	Yes
Water Dispenser	External	External	Internal
External ice system	Slim SpacePlus™ (cubed + crushed ice)	Slim SpacePlus® (cubed + crushed ice)	
Freezer ice system	Cubed ice	Cubed ice	Cubed ice
Water filter	LT1000P	LT1000P	LT1000P
Door shape and handle design	Flat panel doors with pocket handles	Flat panel doors with pocket handles	Flat panel doors with pocket handles
Soft close doors	Yes	Yes	Yes
Smart Diagnosis™	Yes	Yes	Yes
ThinQ®	WiFi	WiFi	WiFi
Dimensions (W x H x D) *depth does not include handles	35 3/4" x 70 1/4" x 33 3/8"	35 3/4" x 70 1/4" x 33 3/8"	35 3/4" x 70 1/4" x 33 3/8"
Colors	Smudge resistant stainless steel	Smudge resistant stainless steel	Smudge resistant stainless steel



# Refrigeration Smart Learner via ThinQ®

Smart Fresh Air | Smart Energy Saving | Smart Ice Plus

LG ThinQ refrigerators use AI to monitor and learn from your household usage habits, optimizing their performance through three key functionalities:

#### Smart Fresh Air

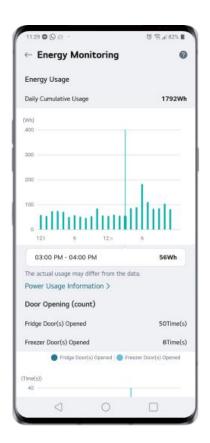
By tracking how often the fridge is opened, it adjusts the cooling system to maintain optimal freshness, keeping food fresh longer.

#### Smart Energy Saving

This feature analyzes energy usage patterns and adjusts power consumption accordingly, saving energy without sacrificing performance.

#### Smart Ice Plus

Based on usage, the refrigerator can boost ice production during highdemand periods, ensuring you always have enough ice when needed. These smart features help enhance convenience, efficiency, and freshness in everyday use.



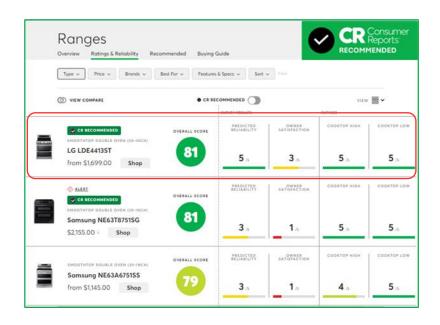






# Electric Double Oven Ranges

LG leads the pack in double oven ranges, earning top marks from Consumer Reports. Known for innovation and reliability, LG models boast high performance cooktops, advanced cooking features and energy savings.







# LG Cooktops & Ranges were first in the industry certified to new Energy Star® specifications

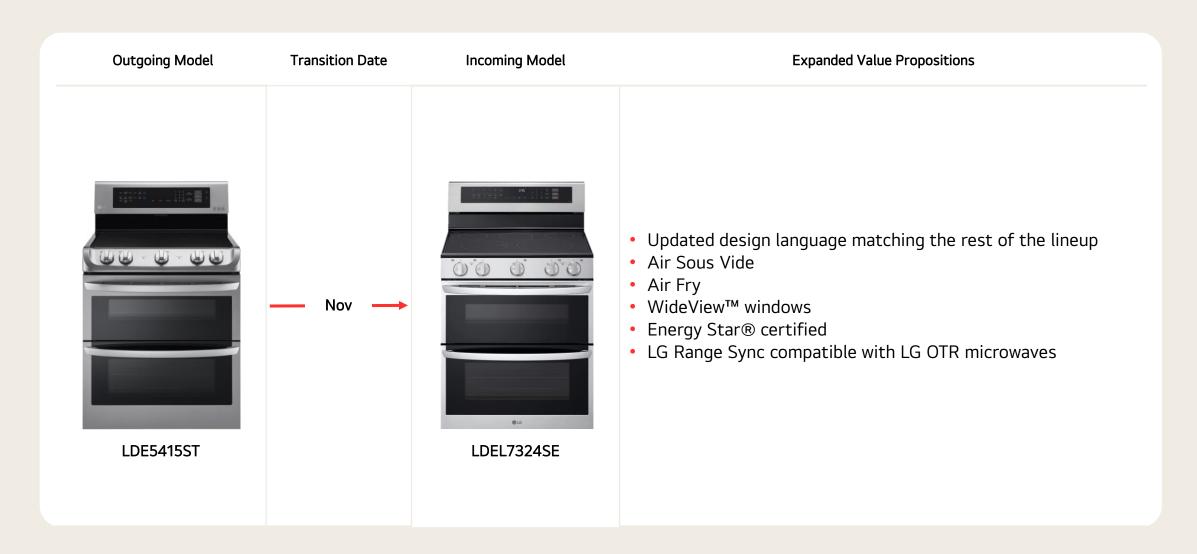


As ENERGY STAR Partner of the Year, we are proud to usher in the new ENERGY STAR cooking category, which will help consumers further reduce their carbon footprint. ENERGY STAR certified induction cooking products are key elements of our broader electrification strategy, which empowers customers to convert buildings to conserve energy, saving money and protecting the environment in the process.





## **Electric Double Oven Transition**





## LDEL7324SE

30" Electric Range

5 burner cooktop

ProBake® Convection

Energy Star® Certified

3200W UltraHeat™

6" x 9" expandable element

November 2024

Current Projected Ship Date

Additional Features

7.3cf total oven capacity (4.3cf lower + 3.0cf upper)

Air Fry & Air Sous Vide

EasyClean® & Self Clean

WideView™ Windows

Triple expandable 12" element

ThinQ® Wi-Fi Enabled (Range Sync Compatible)

SmoothTouch™ glass controls

Weighted knobs with control lock out

Smudge resistant stainless steel

29.9"w x 46.5"h x 26.8"d

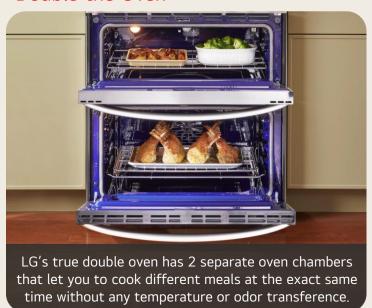




# LDEL7324SE Double Oven Range

## Key Features

#### Double the Oven



#### Air Sous Vide



#### Air Fry





## Electric Free-standing Ranges









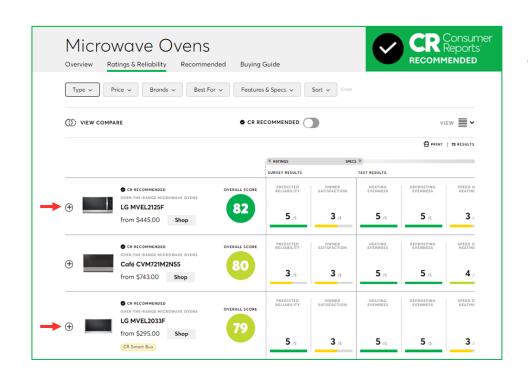
Model Number	LDEL7324SE	LREL6325F/D	LREL6323S/D	LREL6321S
Availability	November 2024	Available	Available	Available
Oven capacity (cu.ft.)	7.3 (4.3 lower & 3.0 upper)	6.3	6.3	6.3
Convection type	ProBake® true convection	True convection	Fan convection	
Air fry	Yes	Yes	Yes	
Air sous vide	Yes			
EasyClean®	Yes	Yes	Yes	Yes
Self clean	Yes	Yes	Yes	
Oven Window	WideView®	InstaView® & WideView®	WideView®	WideView®
ThinQ®	WiFi (Range Sync Compatible)	WiFi (Range Sync Compatible)	WiFi (Range Sync Compatible)	WiFi (Range Sync Compatible)
Power element	3,200 W UltraHeat™ 6"x 9" element	3,200 W UltraHeat™ 6"x 9" element	3,200 W UltraHeat™ 6"x 9" element	3,200 W UltraHeat™ 6"x 9" element
Number of elements	5 radiant	5 radiant	5 radiant	5 radiant
Oven control type	SmoothTouch™ glass panel	SmoothTouch™ glass panel	Standard touchpad	Standard touchpad
Cooktop control type	Weighted front control knobs	Rear control knobs	Rear control knobs	Rear control knobs
Cooktop control lockout	Yes			
Number of racks	3 standard racks	3 standard racks	2 standard racks	2 standard racks
Drawer type	N/A	Storage	Storage	Storage
Energy Star® Certified	Yes			
Colors	Smudge Resistant Stainless Steel	Smudge Resistant Stainless Steel Smudge Resistant Black Stainless	Smudge Resistant Stainless Steel Smudge Resistant Black Stainless	Smudge Resistant Stainless Steel



# Over-the-Range Microwaves

## Top Rated

LG leads the pack in over-therange microwaves, earning top marks from Consumer Reports. Known for innovation and reliability, LG models boast intuitive controls, spacious interiors, and advanced cooking features. With the addition of ThinQ® Wi-Fi capabilities, LG microwaves offer unparalleled convenience and quality, earning acclaim from both users and experts.



**Predicted Reliability** 

MONOGRAM

WHIRLPOOL

KITCHENAID

AMANA

MAGIC CHE

MAYTAG

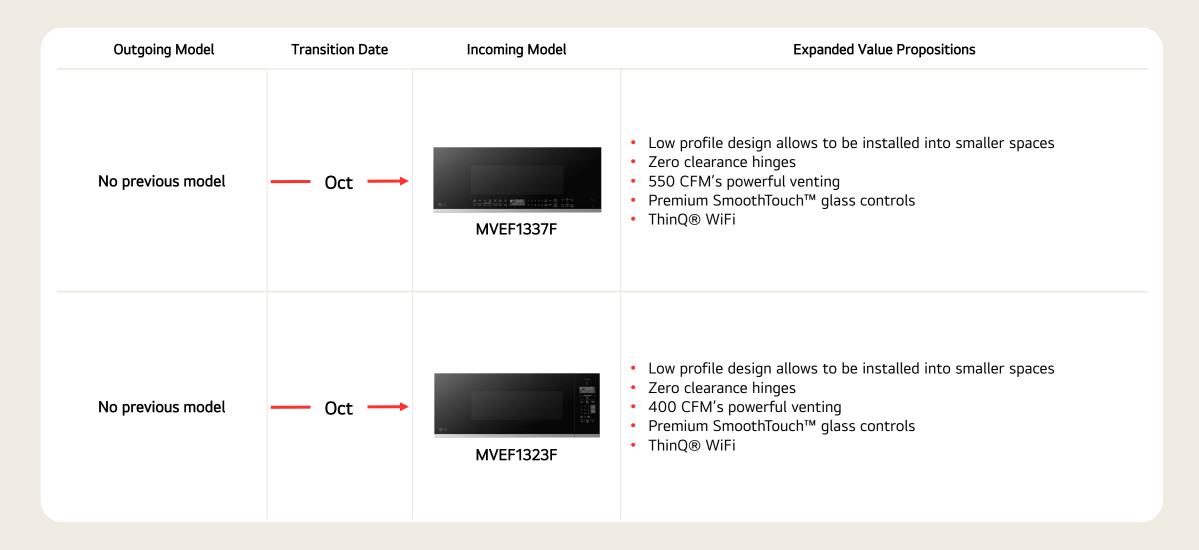
BOSCH

DACOR JENNAIR

Source: Consumer Reports' 2021, 2022, and 2023 Spring Survey



## Low Profile OTR Introductions





## LG Slim OTR Microwaves

Competitive advantage – Flush fit design

**Traditional** OTR's



**Competitor** Slim OTR



LG Slim OTR

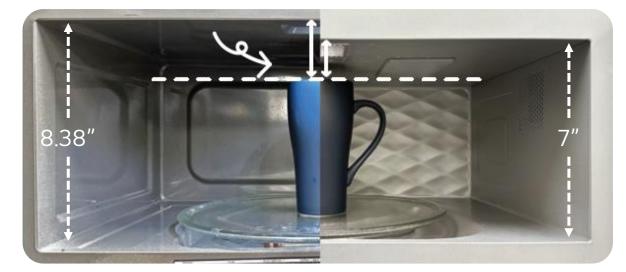




## LG Slim OTR Microwaves

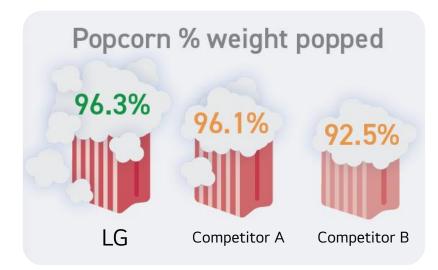
Additional competitive advantages

Largest capacity slim OTR's - 1.3cf vs 1.1cf (Largest turntable diameter - 12.8" vs 11.5"/12")



LG (1.3 cu.ft.) Competitor (1.1 cu.ft.)

Better cooking results\*





## **MVEF1337F**

30" Low Profile OTR 1.3 cu.ft.

550 CFM's

Powerful ventilation (4 speeds)

Zero Clearance Hinges

Can be installed adjacent to walls

October 2024

Current Projected Ship Date

Additional Features

Premium SmoothTouch™ glass controls (bottom)

WideView™ window (full length door)

1000W power output

Sensor cook, sensor reheat, auto defrost

EasyClean® interior

Strip LED lighting

ThinQ® Wi-Fi

Smudge Resistant Stainless Steel

29/75"W x 11.9"H x 19.1"D





# MVEF1323F

30" Low Profile OTR 1.3 cu.ft.

#### 400 CFM's

Powerful ventilation (4 speeds)

#### Zero Clearance Hinges

Can be installed adjacent to walls

#### October 2024

Current Projected Ship Date

Additional Features

SmoothTouch™ glass controls (side)

WideView5™ window (split design)

Auto cook, auto defrost

EasyClean® interior

LED lighting

ThinQ® Wi-Fi

Smudge Resistant Stainless Steel

29/75"W x 11.9"H x 19.1"D





# Low Profile Over the Range Microwave's

## Key Features

#### Low Profile Design



#### Powerful Venting



#### Zero Clearance Hinges





#### **OTR Microwaves**













Model Number	MVEL2137F/D	MVEL2125F	MVEL2033F	MVEM1825F/D	MVEF1337F	MVEF1323F
Availability	Available	Available	Available	Available	October 2024	October 2024
Oven cavity (cu.ft.)	2.1	2.1	2.0	1.8	1.3	1.3
Install design	Traditional	Traditional	Traditional	Traditional	Low profile	Low profile
Door design	Full	Split	Full	Split	Full	Split
EasyClean® interior	Yes	Yes	Yes	Yes	Yes	Yes
Microwave output	900 W	900 W	900 W	900 W	1000 W	1000 W
ExtendaVent™	Yes	Yes			 	
Vent air flow (CFM)	400	400	400	300	550	400
Control type	Backlit SmoothTouch™ glass	SmoothTouch™ glass	SmoothTouch™ glass	SmoothTouch™ glass	SmoothTouch™ glass	SmoothTouch™ glass
Cook top light	LED	LED	LED	LED	Strip LED's	LED
ThinQ®	WiFi	WiFi	WiFi	WiFi	WiFi	WiFi
LG Range Sync	Yes	Yes	Yes	Yes	Yes	Yes
Child lock	Yes	Yes	Yes	Yes	Yes	Yes
Exterior dimensions (W x H x D)	29 7/8 x 17 15/16 x 15 7/8"	29 7/8 x 17 15/16 x 15 7/8"	29 7/8 x 16 7/16 x 15 7/8"	29 7/8 x 17 15/16 x 15 7/8"	29/75"W x 11.9"H x 19.1"D	29/75"W x 11.9"H x 19.1"D
Colors	Smudge Resistant Stainless Steel Smudge Resistant Black Stainless	Smudge Resistant Stainless Steel	Smudge Resistant Stainless Steel	Smudge Resistant Stainless Steel Smudge Resistant Black Stainless	Smudge Resistant Stainless Steel	Smudge Resistant Stainless Steel





# Heat Pump Revolution

Efficiency, convenience & performance





Step 4 – The condenser removes the water while the heat exchanger reheats the air to start the cycle all over again



## **Heat Pump Drying**

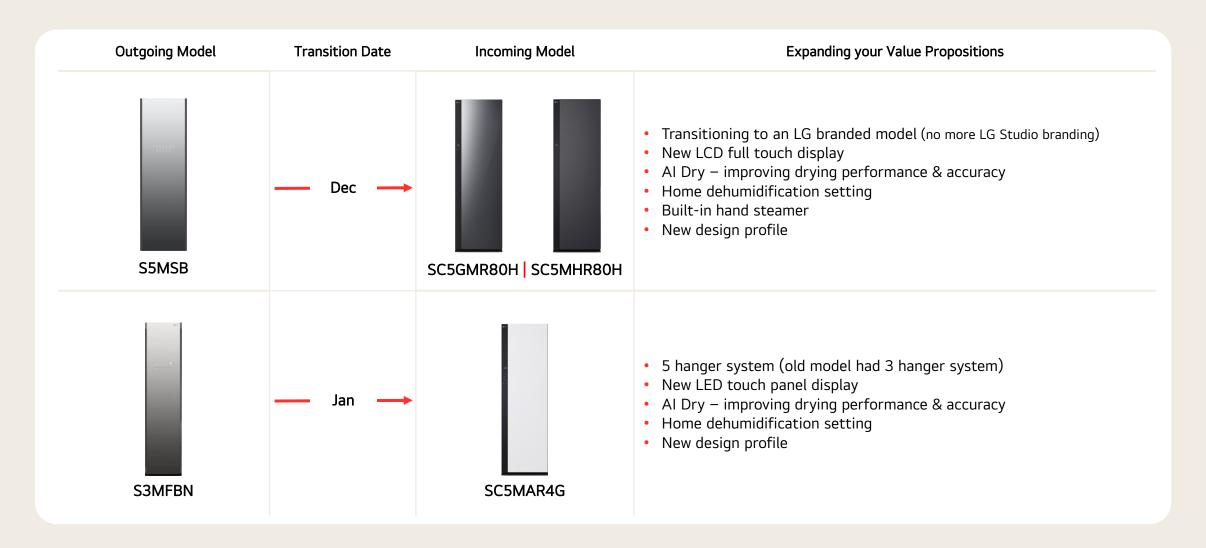
- ✓ 65% more efficient than traditional vented dryers
- ✓ Extremely gentle on fabrics by drying laundry at lower temperatures
- ✓ Easier to install with no venting







## **RX5 Styler Introductions**





# SC5GMR80H SC5MHR80H

Styler Dual TrueSteam™ Closet RX5 Series (best)

**Exclusive Moving Hanger System** 5 hangers included

Additional Features

LCD full touch display

Al Dry

Home dehumidification setting

Built-in hand steamer

Built-in pant press (1 hanger included)

ThinQ® Wi-Fi

Cycles for the most delicate fabrics (cashmere, silk, wool, suits)

Efficient & gentle Inverter Heat Pump drying (10yr compressor warranty)

Installs anywhere (120V, self contained water reservoirs)

Colors | Black tinted mirror & Essence graphite

23.63"W x 77.68"H x 23.81"D

Sanitary Cycles
Asthma Canada Certified

Introduction Date
December 2024

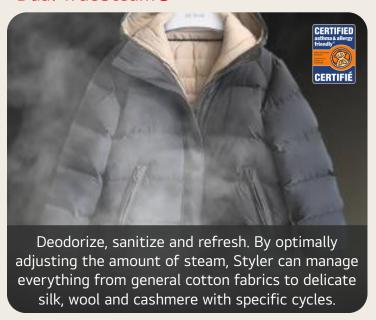




# SC5GMR80 RX5 Styler

### Key Features

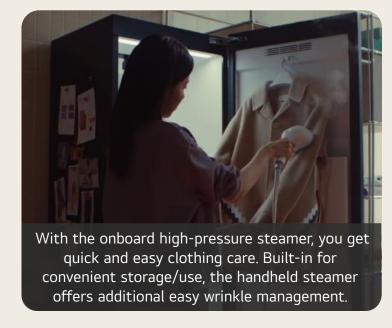
#### Dual TrueSteam®



#### LG Exclusive Moving Hanger System



#### Built-in handheld steamer





# SC5MAR4G

Styler Dual TrueSteam™ Closet RX5 Series (good)

**Exclusive Moving Hanger System** 5 hangers included

Sanitary Cycles
Asthma Canada Certified

**Introduction Date** January 2025

Additional Features

Al Dry

Home dehumidification setting

LED touch display

Built-in pant press (1 hanger included)

ThinQ® Wi-Fi

Cycles for the most delicate fabrics (cashmere, silk, wool, suits)

Efficient & gentle Inverter Heat Pump drying (10yr compressor warranty)

Installs anywhere (120V, self contained water reservoirs)

Color | White

23.63"W x 77.68"H x 23.81"D

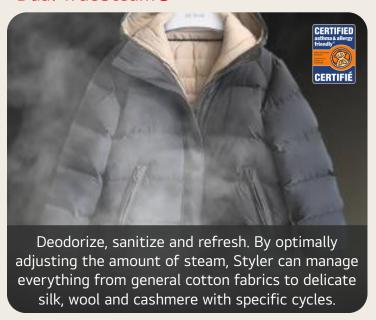




# SC5MSR40 RX5 Stylers

## Key Features

#### Dual TrueSteam®



#### LG Exclusive Moving Hanger System

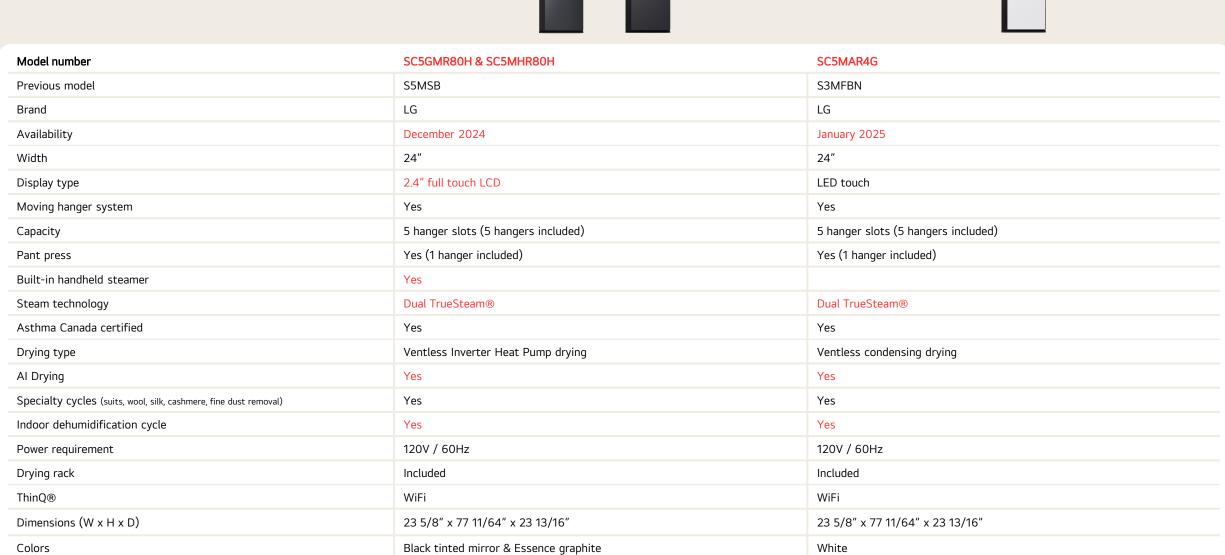


#### Pant Press











WM6998HBA

# LG's 2024 Heat Pump Assortment

DLHC5502V

DLHC1455W



DLHC6702B





#### LG National HA Field Sales Representative Contact List

FSR	Territory	Phone	Email (@teamlg.ca)
Graeme Nickerson	Atlantic Provinces	902-483-9165	graeme.nickerson@
Alexandre Bouchard (national trainer)	Quebec City	581-994-5714	alexandre.bouchard@
Mihai Chereji (senior rep)	Quebec Regional Accounts	514-214-0034	mihai.chereji@
Mamoun El Boury	Montreal North	514-214-5088	mamoun.elboury@
Dereck Rémillard	Montreal South	514-603-7846	dereck.remillard@
Ted Gaylord	Ottawa	343-575-2728	ted.gaylord@
Robin Deyong (senior rep)	GTA	647-471-5707	robin.deyong@
Dylan Mendonca	GTA	416-605-2849	dylan.mendonca@
Matthew Kuzyk	GTA West	647-407-0787	matthew.kuzyk@
VPal	GTA East	416-576-2840	vpal@
Scott White	Ontario North	416-333-4658	scott.white@
Shaquon Williams	SW Ontario	226-626-6485	shaquon.williams@
Paul Kupycz	Ontario Regional Accounts	437-448-0191	paul.kupycz@
Jerry Mai (temp)	MB   SK	604-219-5154	jerry.mai@
Keith MacRae	Southern AB	403-589-4737	keith.macrae@
Jerry Mai (temp)	Northern AB	604-219-5154	jerry.mai@
Jeff Choi	Western Canada Regional Accounts	778-552-8242	jeffrey.choi@
Jerry Mai (senior rep)	Vancouver + BC Interior	604-219-5154	jerry.mai@
Shelly Tseng	Vancouver + Island	236-982-4093	shellytseng@

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